

ORDER



Orders
Order / Rev: 717671
Alt Order #: 06345079
Product Desc: AMERICAN FUTURE FUND
Estimate: 1407
Flight Dates: 09/27/12 - 10/03/12
Original Date / Rev: 09/26/12 / 09/26/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Mentzer Media Services/ POL
Buying Contact:
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Amer. Future Fund
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P-2
Revenue Codes: AGY, GEN, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	37	\$39,320.00	\$33,422.00
10/01/12	10/03/12	37	\$34,730.00	\$29,520.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	37	\$39,320.00	\$33,422.00	0.00
October 2012	37	\$34,730.00	\$29,520.50	0.00
Totals	74	\$74,050.00	\$62,942.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	09/27/12	09/28/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	---TF--	:30	2	\$85.00	P-2	0.00	NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---TF--					2	\$85.00		0.00			
E 2	KARE	09/27/12	09/28/12	M-F 2-3p The Doctors	CM	2P-3P	---TF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
		2X MAX/DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---TF--					4	\$200.00		0.00			
E 3	KARE	09/27/12	09/28/12	M-F 3-4p DR PZ	CM	3-4p	---TF--	:30	4	\$450.00	P-2	0.00	NM	4	\$1,800.00
		2X MAX/DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---TF--					4	\$450.00		0.00			
E 4	KARE	09/27/12	09/28/12	M-F 4-430p KARE 11 4 News	CM	4-430P	---TF--	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---TF--					2	\$275.00		0.00			
E 5	KARE	09/27/12	09/28/12	M-F 430-5p Jeopardy	CM	430-5P	---TF--	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---TF--					2	\$900.00		0.00			
E 6	KARE	09/27/12	09/28/12		CM	5-530p	---TF--	:30	2	\$1,400.00	P-2	0.00	NM	2	\$2,800.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p KARE 11 5 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---TF--					2	\$1,400.00		0.00			
E 7	KARE	09/27/12	09/28/12	M-F 6-630p KARE 11 6 News	CM	6-630p	---TF--	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---TF--					2	\$1,600.00		0.00			
E 8	KARE	09/27/12	09/28/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	---TF--	:30	2	\$1,800.00	P-2	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---TF--					2	\$1,800.00		0.00			
E 9	KARE	09/27/12	09/28/12	M-F 10-1035p KARE News 10p	CM	10-1035P	---TF--	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---TF--					2	\$1,500.00		0.00			
E 10	KARE	09/27/12	09/28/12	Tonight Show Tonight Show	CM	1035pm-1135pm	---TF--	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---TF--					2	\$900.00		0.00			
E 11	KARE	09/27/12	09/27/12	Thu Prime ROCK CENTER	CM	9-10P (9:00 PM-10:00 PM)	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	---T---					1	\$1,000.00		0.00			
E 12	KARE	09/28/12	09/28/12	Fri Prime GRIMM	CM	658-8P (6:58 PM-8:00 PM)	----F--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	----F--					1	\$1,500.00		0.00			
E 13	KARE	09/29/12	09/29/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	-----S-	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S-					2	\$750.00		0.00			
E 14	KARE	09/29/12	09/29/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S-					1	\$500.00		0.00			
E 15	KARE	09/29/12	09/29/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S-					1	\$500.00		0.00			
E 16	KARE	09/29/12	09/29/12	Sat 630-7p MN Bound	CM	630pm-7pm	-----S-	:30	1	\$950.00	P-2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S-					1	\$950.00		0.00			
E 17	KARE	09/29/12	09/29/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S-					1	\$1,500.00		0.00			
E 18	KARE	09/30/12	09/30/12	Meet the Press Meet the Press	CM	9-10a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S					1	\$2,500.00		0.00			
E 19	KARE	09/30/12	09/30/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	-----S	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12		09/24/12	09/30/12	-----S					1	\$1,100.00		0.00			
E 20	KARE	09/30/12	09/30/12	Football Night in America Football Night in America	CM	6-715P	-----S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	KARE	09/30/12	09/30/12	Football Night in America Football Night in America	CM	6-715P	-----S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$2,250.00			0.00			
E 21	KARE	09/30/12	09/30/12	NFL Regular Season Footba NFL Regular Season Footba	CM	715-1030P	-----S	:30	1	\$4,500.00	P-2	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$4,500.00			0.00			
E 22	KARE	09/30/12	09/30/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$2,000.00			0.00			
E 23	KARE	10/01/12	10/03/12	M-F 11-1130a KARE 11 Today	CM	11A-12P	MTW----	:30	3	\$85.00	P-2	0.00	NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----		3			\$85.00			0.00			
E 24	KARE	10/01/12	10/03/12	M-F 2-3p The Doctors	CM	2P-3P	MTW----	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
		2X MAX/DAY: M,W													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----		5			\$200.00			0.00			
E 25	KARE	10/01/12	10/03/12	M-F 3-4p DR OZ	CM	3-4p	MTW----	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
		2X MAX/DAY: M,W													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----		5			\$450.00			0.00			
E 26	KARE	10/01/12	10/03/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MTW----	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----		3			\$275.00			0.00			
E 27	KARE	10/01/12	10/03/12	M-F 430-5p Jeopardy	CM	430-5P	MTW----	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----		3			\$900.00			0.00			
E 28	KARE	10/01/12	10/03/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MTW----	:30	4	\$1,400.00	P-2	0.00	NM	4	\$5,600.00
		2X MAX/DAY:TU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----		4			\$1,400.00			0.00			
E 29	KARE	10/01/12	10/03/12	M-F 6-630p KARE 11 6 News	CM	6-630p	MTW----	:30	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----		3			\$1,600.00			0.00			
E 30	KARE	10/01/12	10/03/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-W----	:30	2	\$1,800.00	P-2	0.00	NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-W----		2			\$1,800.00			0.00			
E 31	KARE	10/01/12	10/03/12	M-F 10-1035p KARE News 10p	CM	10-1035P	MTW----	:30	3	\$1,500.00	P-2	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----		3			\$1,500.00			0.00			
E 32	KARE	10/01/12	10/03/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTW----	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	MTW----		3			\$900.00			0.00			
E 33	KARE	10/01/12	10/01/12	Mon Prime REVOLUTION	CM	9-10P (9:00 PM-10:00 PM)	M-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1			\$2,000.00			0.00			

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E 34	KARE	10/02/12	10/02/12	Tue Prime PARENTHOOD	CM	9-10P (9:00 PM-10:00 PM)	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$3,000.00		0.00						
E 35	KARE	10/03/12	10/03/12	Wed Prime PRES DEBATE	CM	8-10P (8:00 PM-10:00 PM)	--W----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	--W----	1		\$1,500.00		0.00						
													Totals	74	\$74,050.00